



Dynamics case study

Aimbridge Hospitality

Centralising finance operations through innovation

Aimbridge Hospitality is a true innovator in the hospitality industry. Originally founded in the U.S., they've since expanded internationally and are recognised as a leading third-party hotel management company across the world. Aimbridge adopted Microsoft Dynamics 365 Business Central SaaS to streamline and centralise its finance operations, moving away from legacy systems nearing end-of-life.

The challenge

Previously reliant on Microsoft NAV and Business Central on-premise, Aimbridge sought a cloud-based solution to centralise finance operations, facing the limitations and inefficiencies of the existing system head-on.

Journey to innovation with Kick

The transition to working with Kick was seamless for Aimbridge. This move signified the start of a transformative journey towards modernising Aimbridge's financial processes by adopting Business Central SaaS.

“ I would like to thank Kick ICT who have demonstrated the difference that a professional and motivated supplier can make. Ian Silvers from Kick steadfastly supported us throughout the project going 'above and beyond' on more than one occasion. ”

Daniel Merriman / Director of IT Business Solutions - EMEA

Solution and implementation:

The migration process, spearheaded by Kick, was marked by several key milestones:

- / Delivery of the UAT environment to Aimbridge's Finance Team
- / Successful UAT, characterised by close Aimbridge and Kick collaboration
- / Aimbridge's comprehensive testing and feedback phase
- / Migration to Business Central SaaS, with Kick ensuring readiness for live processing
- / Upgrades to Jet reports add on and implementation of Continia Document Output for system email management

Impact

The shift to a cloud platform brought the following substantial improvements:

- / A reduction in risk and a consistently updated system
- / Enhanced efficiency and effectiveness in finance operations
- / A significant reduction in the costs associated with the Business Central platform
- / Collaborative success and forward-looking partnership

The collaboration between Aimbridge and Kick was marked by seamless integration, overcoming challenges and fostering change. The partnership, characterised by mutual respect and shared goals, is well-positioned for future projects.

Aimbridge

